



REBECCA JOHNSON
GRAPHIC DESIGNER
[rebeccajdesign20.wixsite.com/
graphicdesign](http://rebeccajdesign20.wixsite.com/graphicdesign)

SKILLS

- Expert/High Skill Level in Adobe Creative Cloud: Photoshop, InDesign, and Illustrator.
- Experienced with preparing files for Prepress work for print projects.
- Video creation and editing using Adobe UI
- Develop graphics and layouts for product illustrations, company logos, mobile platforms, and websites.
- Creative preliminary ideas from concept to product that is unique in ways that benefit marketing, promoting, and advertising.
- Work independently and effectively priority and manage projects.
- Experience with WordPress
- Proficient working with Windows and Mac Computers
- Proficient knowledge of Microsoft Office and Outlook

EDUCATION

Moraine Park Technical College

235 N National Ave, Fond du Lac, WI 54935

Associate of Applied Science Degree, Graphic Communications

Graduated May 2020 GPA 4.0

Member of Phi Theta Kappa Honor Society, April 2018

Electronic Publishing Certificate completed December 2018

Washington Park High School

1901 12th Street, Racine, WI 53403

Graduated June 1996

WORK EXPERIENCE

Kettle Moraine YMCA, Marketing Department

Graphic Design Specialist • March 20, 2023–Current

- Create social media graphics for Facebook and Instagram
- Offsite photo shoot for special events throughout the year
- Edit photos for various projects using Photoshop and Lightroom

- Experience and designed three billboards: ensured correct file size and formatting for submission
- Designed various logos :YMCA's anniversaries for Kettle Moraine YMCA and Feith Family YMCA, State Meet Gymnastics log for 2025
- Design 16 page layouts for the YMCA's Day Camp
- Designed multiple t-shirts using Adobe Illustrator
- Various array of postcards created for advertising, promotions, and holiday mailings
- Created multiple print ads for newspapers and other publications
- Design business cards for employees and prepare files for print
- Familiar with Canva, an online platform, in quick turn around graphics needed for social media platforms
- Utilizing ISSU for generating interactive PDFs for the YMCA's website
- Updating the YMCA's website using WordPress

Port Publications

Graphic Artist • November 28, 2022–March 14, 2023

- Create new or revise ads for customers
- Pagination layouts for Ozaukee Press, The Messenger, and special quarterly publications
- Ensure PDFs for prepress production is accurate
- Photo correcting images for the paper
- Update Ozaukee Press website: weekly paper articles, web ads

Freelance Book Project One Night in Bethlehem by Reynold Kremer

Illustrator • January 2022–June 2022

- Created visuals and illustrations for a children's Christian book
- Pagination and formatted layout for the book
- Designed layout of the book cover
- Prepared Indesign files to be submitted to printing company
- Involved during the proofing process

Volunteer Projects

March 2020-Current, Web Master for Church Website

www.stmatthewpw.org

Summer 2022

Designed banner & social media for Fun B4 the Forth Event Fredonia, WI

Promotional Video 2020

Northern Ozaukee School's Music Metal Drive

Involved in fundraising event creating various platforms: poster, social media ads, newspaper ad, promotion video

References upon Request